



METHYLMETHACRYLATE "MMA" Cold Plastic Technology

A super durable traffic marking solution

Sher-Endure™

Sherwin-Williams Company is proud to introduce Sher-Endure™, the most durable marking material available - typically referred to as MMA. It consists of plural component technology originally developed in Germany to withstand tough winter conditions. When applied in a unique 3D, splatter pattern with type III beads this product produces unsurpassed wet-night performance characteristics. Alternate applications produce audible traffic calming effects protecting drivers in less than optimal road conditions.

Sher-Endure™ is especially effective on concrete substrates, in high-traffic areas and on rural roads where enhanced reflectivity saves lives by minimizing the likelihood of lane drift.

When purchasing MMA from Sherwin-Williams you'll enjoy the highest quality materials available on the market from a company you can trust. In addition, our dedicated sales professionals are ready to offer any technical assistance you may need.

Key Benefits

- The most durable marking material available
- May be applied via screed, profiled, extruded or sprayed
- Superior wet night performance when applied in splatter pattern
- Abrasion and corrosion resistant
- Excellent glass bead adhesion
- Very low VOCs

Sherwin-Williams provides the complete spectrum of pavement marking solutions for a myriad of applications and specifications to satisfy the needs of every project. Ask a Sherwin-Williams sales professional about any other traffic marking needs you may have. We offer both waterborne and solventborne liquids and thermoplastic under our quality brand Smart Mark™. You are certain to find the materials you need in our extensive lineup of quality products.



Ask how. Ask now. Ask Sherwin-Williams.

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